

INDIGENOUS WOMEN
OUTDOORS PRESENTS

rooted & rising

FUNDRAISER EVENING



Bill Reid Gallery • Vancouver • November 21, 2026

LAND-BASED STORYTELLING / VENDOR MARKET
MUSIC / FOOD / COMMUNITY CONVERSATION
RAFFLE / SILENT AUCTION / PRESENTATION

In 2025, Indigenous Women Outdoors hosted



331
attendees



38+
nations

including First Nations, Métis & Inuit communities



14
programs



49
out days

that's one program every 7.2 days!

Out days by the numbers...

10

Advanced Backcountry

8

Off-Piste

5

MTB Mentorship

4

Trail Running Socials

4

Rock Climbing Socials

3

Arc'teryx Climbing Academy

3

Hiking Socials

2

Crankworx

2

"Try Sailing" Socials

2

Beading Workshops

2

Butchering Workshops

1

Summer Solstice Event

1

Ski & Snowboard Socials

1

Whistler Half Marathon

1

The Great Trek

Sponsorships

Title Sponsorship (1 Available)

\$5,000

A foundational commitment to forging Indigenous land-resurgence for generations to come.

- Eight tickets to Rooted & Rising
- Company logo and link to company website on event page
- Company logo on all online event promotional materials
- Company logo on event signage, poster, and slideshow
- Dedicated social media recognition to IWO's 16,000+ audience
- Verbal recognition at event by MC
- Opportunity to speak at event

Rising Sponsorship

\$2,500

A deeper commitment that sustains our work and strengthens long-term impact.

- Six tickets to Rooted & Rising
- Company logo and link to company website on event page
- Company logo on all online event promotional materials
- Company logo on event signage and slideshow
- Rising sponsors social media recognition to IWO's 16,000+ audience
- Verbal recognition at event by MC

Rooted Sponsorship

\$1,000

A generous contribution that ensures more Indigenous women* can access the outdoors.

- Four tickets to Rooted & Rising
- Company logo and link to company website on event page
- Company logo on all online event promotional materials
- Company logo on event signage and slideshow
- Rooted sponsors social media recognition to IWO's 16,000+ audience
- Verbal recognition at event by MC

Growth Sponsorship

\$500

A supportive contribution that allows our community to flourish and expand.

- Two tickets to Rooted & Rising
- Company logo on event signage and slideshow
- Growth sponsors social media recognition to IWO's 16,000+ audience
- Verbal recognition at event by MC

Seed Sponsorship

\$250

A starting contribution that helps us plant the roots of future programming.

- Company logo on event signage and slideshow
- Seed sponsors social media recognition to IWO's 16,000+ audience

Thank you for your support!

Sponsorship Contact - Aiyana Anderson-MacIassac - aiyana@indigenouswomenoutdoors.ca